

Electronic Acknowledgement Receipt

EFS ID:	8342414
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	23386
Filer:	Joel M. Fogelson/Jill Garretson
Filer Authorized By:	Joel M. Fogelson
Attorney Docket Number:	MET2.PAU.25
Receipt Date:	02-SEP-2010
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020002_RCE_2SEPT2010.pdf	700172 a2b0c18f0e9fad59f4498e09f0e5fa35ee-03	no	3

Warnings:

Information:

2		MNI020002_AMD-FOA_2SEPT2010.pdf	191094 30008b24f55a4d7007b79ca11452b617258f026a	yes	31
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Multipart Description/PDF files in .zip description

Document Description	Start	End
Amendment Submitted/Entered with Filing of CPA/RCE	1	1
Claims	2	9
Applicant Arguments/Remarks Made in an Amendment	10	31

Warnings:

Information:

3	Fee Worksheet (PTO-875)	fee-info.pdf	33887 1a6b6dbcdac16613c519840a0a028ca8d1d9313	no	2
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Warnings:

Information:

Total Files Size (in bytes): 925153

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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